

HIGOprogram

行政セミナー

短命県返上から世界人類の健康づくりへ
—超多項目健康ビッグデータで「寿命革命」
実現をめざす弘前大学COIの挑戦—

村下 公一

弘前大学 医学研究科 COI研究推進機構 教授

弘前大学は、政府COI拠点の一角を担い、花王やライオン、イオン、カゴメ、サントリー、楽天、ベネッセなど50以上に及ぶ強力な産学官民連携チームで「寿命革命」を旗印に健康長寿社会の実現に取り組んでいる。弘前COIの最大の強みは14年間に及ぶ健常人の膨大な超多項目(2000)健康ビッグデータの存在である。これを基盤とした認知症・生活習慣病の疾患予兆発見と予防法開発を軸に、市民をも巻き込んだ健康オープンイノベーション2.0の最前線での取組を紹介する。

2018年8月9日(木)

13:15~14:45

熊本大学病院地区
医学教育図書棟4階 第3講義室

問い合わせ
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Governmental Seminar

Removing the stigma as the short-lived prefecture and promoting health for entire humankind:
The challenge of Hirosaki University' Center of Innovation that seeks to achieve 'Life Revolution' with super-multiple-item health big data.

Koichi Murashita
Professor, Hirosaki University

Assuming the role as the base of Center of Innovation and setting 'Life Revolution' as its goal, Hirosaki University is working to achieve a society of health and longevity by building a strong business-academia-government collaboration team that involves more than 50 organizations and business companies such as Kao Corporation, Lion Corporation, AEON CO., LTD., KAGOME CO., LTD., Suntory Holdings Limited, Rakuten Inc., and Benesse Corporation. The advantage of Hirosaki University Center of Innovation is that the center has super-multiple item health big data of healthy persons, which has been accumulated for fourteen years. This seminar will introduce the health open innovation 2.0 project that involves citizens as well as the development of the methods to detect the signs of dementia and lifestyle diseases and prevent them based on the big data.

We await you,
any member of
Kumamoto University!

9 Aug. (Thu.) 2018

13:15~14:45

Lecture room3 (4F)
Medical Education & Library Building

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